# **EASTBOURNE BOROUGH COUNCIL**

# JOB DESCRIPTION

# CHIEF EXECUTIVE

### Main Purpose

- 1. To exercise the duties and responsibilities of the Head of Paid Service in delivering fit for purpose services to appropriate standards and within legislative and regulatory frameworks.
- 2. To ensure that all the elected members of the Council have access to and receive appropriate and proper professional advice. To build positive working relationships with Members of the Council in translating their vision into deliverable strategy, policy and process.
- 3. To provide leadership and direction to the officers of the Council, promoting a customer focused and performance driven culture which supports our sustainable community strategy, meets changing strategic objectives and responds to the priority needs of the community it serves.
- 4. To lead, manage and develop the Corporate Management Team and workforce to secure a corporate approach supportive of Council Members and consistent with the Council's Principles, strategic priorities and the Code of Conduct.
- 5. To represent the Council and its Cabinet in dealings with partner organisations and to promote community and regional well-being and cohesion. To seek and promote cost effective and efficient delivery of services within available procurement models.

## Main Tasks

- 1. To advise the Leader, Cabinet and Council on appropriate executive and organisational structures to meet the Council's service priorities and ensure that statutory obligations are met within existing resources.
- 2. To establish and promote an organisational culture which promotes the Council's principles and values, including appropriate national and local codes of conduct. To develop, in particular, an organisational culture which is responsive to the needs of the community.
- 3. To lead, manage and develop an effective Corporate Management Team. As line manager to members of that team, to ensure that robust

performance management takes place. To act as the principal adviser to elected members in the recruitment and selection of Chief Officers.

- 4. To lead in informing, focusing, motivating, managing and developing the employees of the authority.
- 5. To work with elected members to develop and deliver effective communication strategies internally and externally, including in the media. To support members in their civic duties.
- 6. To be responsive and innovative in leading the provision of focused, cost-effective services that are flexible and sensitive to the needs of our customers.
- 7. To support members in their role as local community leaders by advising on building and fostering relationships with other community groups, other local authorities, the NHS, agencies and the voluntary sector, the Local Government Association and other national and regional bodies.
- 8. To manage and develop the interface between officers and members of the Council.
- 9. To act as Returning Officer and Electoral Registration Officer on behalf of Eastbourne Borough Council and to be responsible for all electoral matters.
- 10. Together with the Monitoring Officer, to ensure that records are kept and maintained for all the Council's decisions.
- 11. To have a strategic and co-ordinating responsibility in relation to emergency planning and business continuity issues.
- 12. To promote equality of opportunity in service delivery in line with strategic commitment and corporate policies.
- 13. To take all reasonable steps to maintain good employee relations.
- 14. To promote a safety culture to protect the safety and health of all affected by the Council's activities.
- 15. Any other duties commensurate with the nature and discretions of the post of Chief Executive.

#### PERSON SPECIFICATION

#### 1. QUALIFICATIONS

Essential	Desirable
Degree level education	Professional qualification post 'A' level
	Additional management qualification
	Qualified Member/Fellow of national recognised body

#### 2. TRAINING

Essential	Desirable	
Core people management skills	Corporate Performance Management	
Presentational & Chairing skills	Dealing with the Media	
Financial/budgeting	Negotiation and Influencing	
Equality & Diversity	Local Government discretions and regulations	

#### 3. SKILLS & ABILITIES

	<u>Desirable</u>
Leadership & Motivating skills	Astute business mind
Strategic vision and planning	
Political awareness & sensitivity	Creativity and
Decision-making & problem-solving skills	innovation
Building positive, solution focused, professional relationships	
Engaging communicator at all levels	Project Management
Financial acumen	
Organised and integrated approach	MS Office including
Delegation and Empowerment with accountability	Excel
Presentational skills	
Translating complex issues into accessible language	Working with and
Diplomacy and tact	through partner
Strong verbal and numerical reasoning skills	organisations
Competent skills in MS Word, Outlook, PowerPoint or similar	
Dealing with the Media	
Ability to lead and manage organisational change	
	<u> </u>

#### 4. KNOWLEDGE

Essential	Desirable
Role and responsibilities of Head of Paid Service	
Local Authority administration	Constitutional matters
Financial planning and control	
Management of change and diversity	Electoral matters
Training and development issues	
Strategic context for local government	

#### 5. **EXPERIENCE**

Essential	Desirable
Substantial senior management experience in Local	Strategic Management in
Government	Local Government
A track record of achieving agreed strategic	context
outcomes within finite resources	
Successful delivery of challenging agendas	
Formulating policy and translating it into action	
Financial & Human Resource management	
Performance management	

Proven track record of networking and delivering	
5 5	
enabling agendas	
Demonstrating resilience and focus under pressure	
Managing morale and communication through	
change	
Achieving objectives through partnership	
Remeting objectives through partnership	

### 6. OUTSIDE INTERESTS

Essential	Desirable	
	Participation in local community	

### 7. PHYSICAL, LEGAL AND OTHER REQUIREMENTS

Essential	Desirable
Acceptance of political restriction	
Fit to carry out duties of this post	
Physically and mentally robust to handle peaks of	
activity.	
Willing to work long or unsocial hours, as role	
demands	

Date: February 2009

JOB TITLE:	DEPUTY CHIEF EXECUTIVE	
<b>REPORTING TO:</b>	CHIEF EXECUTIVE	
LOCATION:	GROVE ROAD, EASTBOURNE	

#### Main Purpose

- 1. To support the Chief Executive, Cabinet and Executive in delivering our sustainable community strategy, meeting changing strategic objectives and responding to the priority needs of the wider community. To promote positive engagement with and robust delivery of the objectives of our 2008/10 corporate review, *DRIVE*.
- 2. As Deputy to the Chief Executive, support Members of the Council in developing a clear strategy and vision for the authority, ensure robust corporate performance management and a performance and customer focused culture. To deputise for the Chief Executive in managing and transforming the Council's services.
- 3. To take responsibility for the Council's Principles and its corporate strategic priority for finance, providing leadership and customer focus in the design, development and delivery of:
  - a. medium term financial strategy and co-ordination of financial planning, management and audit systems within the Council, including HRA and HIP matters;
  - b. efficient and effective use of financial, human and property resources;
  - c. effective departmental management of designated corporate and support services.
- 4. To build positive working relationships with Members of the Council in translating their vision into deliverable strategy, policy and process.
- **5.** To act as lead officer on major "cross-cutting" corporate or strategic initiatives as directed by the Chief Executive.

#### **KEY TASKS:**

- 1. To conduct a structured review of internally provided services under the post's control with the objective of determining the best value delivery vehicle for each, on an appropriate and pragmatic basis, whether by way of in-house, external or third party partnership provision; agreeing partnership arrangements, managing procurement or setting up shared services.
- 2. To work positively with the Chief Executive, Management Team and Members to develop and deliver appropriate strategies & business plans to further the aims of the Council and meet the changing needs of the community it serves.
- 3. In integrating and managing strategic finance, strategic people and constitutional matters, to drive improvements to local practice and to lead on the Council's service & financial planning processes. To encourage medium term focus linked to the Council's vision and its Performance Plan within available resources.
- 4. To manage, develop, mentor and promote excellence in delivery of the statutory officer roles reporting to this post.
- 5. To ensure that Transformational & IT services deliver best value, securing improvements to quality and efficiency, as appropriate
- 6. To lead on relations with the Council's external auditors in Use of Resources' matters.
- 7. To refine, manage and deliver the Council's Accommodation Strategy within agreed resources and to appropriate standards.
- 8. To ensure efficient and effective management of corporate and support services plus ongoing performance management of outputs of these teams and their services.
- 9. To promote best practice in business processes across the Council including service planning, project management & evaluation and procurement.
- 10. Ensure corporate engagement and compliance with relevant legislation including Data Protection Act 1998 and Freedom of Information Act 2004, through appropriate registrations & regular reviews.
- 11. To ensure that the Council has prudent and comprehensive risk management systems in place to deliver and protect its financial activities.
- 12. To select, manage, motivate and develop the human resources under departmental control, as required by best practice and the Council's Personnel Standards; to participate fully in corporate initiatives.
- 13. To represent the Council and its Cabinet in dealings with partner organisations and to promote community and regional well-being and cohesion.

- 14. As deputy to the Chief Executive on an ongoing basis as Head of the Paid Service to deliver fit for purpose services to appropriate standards and within legislative and regulatory frameworks.
- 15. As deputy to the Chief Executive, to carry out Returning Officer responsibilities in relation to electoral matters as required.
- 16. To promote equality of opportunity in service delivery in line with strategic commitment and corporate policies.
- 17. To promote a culture supportive of the Council's purpose, aims & values and to take all reasonable steps to maintain good employee relations.
- 18. To promote a safety culture to protect the safety and health of all affected by the Council's activities.
- 19. Any other duties commensurate with the nature and discretions of the post.

## PERSON SPECIFICATION

## 1. QUALIFICATIONS

Essential	Desirable
Degree level education	Professional qualification post 'A' level Additional management qualification Qualified Member/Fellow of national recognised body

2. TRAINING	
Essential	Desirable
Core people management skills Presentational & Chairing skills Financial/budgeting	Corporate Performance Management Dealing with the Media Negotiating and Influencing
Equality & Diversity	Local Government discretions and regulations

# 3. SKILLS & ABILITIES

J. SKIELS & ADIEITIES	
Essential	Desirable
Leadership & motivating skills	Astute business mind
Building positive, solution focused, professional	
relationships	Creativity and
Engaging & effective communicator	innovation
Organised and integrated approach	
Financial acumen	MS Office including
Strong numerical reasoning	Excel
Political awareness & sensitivity	
Decision-making & problem-solving skills	
Delegating and empowering with accountability	
Digesting and translating complex material into clear,	
accessible language	
Competent IT skills in MS Word, Outlook, PowerPoint or similar	
Strength in project management & delivery	
Working with and through partner organisations	
Flexible and customer centric approach	

# 4. KNOWLEDGE

Essential	Desirable
Financial planning and control	Constitutional &
Role and responsibilities of Head of the Paid Service	Electoral matters
Local Authority administration	
Management of change and diversity	Roles of Section 151
Investors in People	Officer and Monitoring
Strategic context for local government	Officer in Local
	Government

# 5. EXPERIENCE

Essential	Desirable
Achieving objectives through partnership	Strategic
Change management experience on	Management in
large scale	Local Government
A track record of achieving agreed strategic outcomes	context
within finite resources	
Substantial financial & people management	
Successful delivery of challenging agendas	
Formulating policy and translating it into action	
Performance management	
Co-ordination of multi-agency work	
Demonstrating resilience and focus under pressure	
Managing morale and communication through change	

### 6. PHYSICAL AND LEGAL REQUIREMENTS

Essential	Desirable
Acceptance of political restriction Fit to carry out duties of this post Physically and mentally robust to handle peaks of activity	
Willing to work long or unsocial hours as role demands	

Date:	February 2009	

JOB TITLE: SENIOR HEAD OF SERVICE - COMMUNITY

REPORTING TO: CHIEF EXECUTIVE Deputy Chief Executive

LOCATION: GROVE ROAD, EASTBOURNE

DEPARTMENT: COMMUNITY

GRADE BAND: CHIEF OFFICER

## MAIN PURPOSE OF JOB:

- 1) To develop, plan and deliver comprehensive, customer focused and high quality community services for the Council and to residents in accordance with Community Strategy and Corporate strategic priorities.
- 2) To act as advocate on behalf of the Council in relevant national and regional negotiations, funding bids and in interactions with external partners, businesses, Government and other agencies as applicable.
- 3) To set clear and effective parameters for service delivery to meet changing organisational needs. To lead by example and take active responsibility for delegated corporate projects, strategies or initiatives.
- 4) To act as the Council's lead officer for key partnerships, including Crime Reduction, Health and Homelessness. To drive the Council's objectives for the housing Arms Length Management Organisation and derive best value from Wealden and Eastbourne LifeLine Limited
- 5) To deliver relevant strategies, such as that for Culture, and initiatives including Housing Benefits Improvement Plan and outreach activities for young people in the borough.

### Services:

- Partnership activities promoting and safeguarding community health and safety
- Strategic housing, needs and homelessness work
- Housing Benefits and Benefit Fraud
- Council tax collection and management
- Private Sector Housing & related grants
- Community Development & related grants
- Bereavement services
- Voluntary Sector liaison and Youth Development

# **KEY TASKS:**

# A. Performance, Partnership & Projects

- 1. To support the Chief Executive and Deputy in development of overall Council strategies and policies within which customer focused, successful and cost effective services are delivered.
- 2. To work positively with portfolio holders, Cabinet and committees of the Council on community matters: preparing and presenting reports, taking account of the special nature of relationships between officers and Members of the Council in a local government context.
- 3. To translate emerging corporate strategic priorities into SMART operational objectives and to test, review & renew action planning to manage and provide corporate 'direction of travel' data on a regular basis.
- 4. In accordance with **DRIVE** objectives, to take personal responsibility for influencing and reshaping services, promoting a culture of improvement and economy, robust financial control and value for money, effective performance management and demonstrable learning in all aspects of work.
- 5. To engage services in developing and delivering comprehensive and rigorous annual service and financial planning cycles to agreed standards.

## B. People and Change Management

- 6. To provide clear, visible and accountable leadership and to promote good communication, encouraging team contributions and empowerment to promote high performance against corporate management competencies.
- 7. To lead, manage, integrate and engage teams within the department in shared standards, commitment to learning and development of customer-centric processes.
- 8. To promote a culture which protects the safety, health and well being of all in line with the Human Resources Performance Management commitment and corporate policies and procedures.
- 9. To ensure that recruitment, induction, coaching, appraisal and ongoing people performance management are carried out in accordance with corporate Personnel Standards.
- 10. To promote equality of opportunity for all in service delivery in line with corporate standards, policies and procedures.
- 11. To support the Council's vision, priorities and positive cultural values, and to take all reasonable steps to maintain good employee relations.

\_ \_ \_ \_ \_

\_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_

1. QUALIFICATIONS AND TRAINING				
Essential	Desirable			
Degree level education or equivalent Professional and/or Management qualification in relevant discipline	Masters Degree in Business Administration/equivalent			
<b>Training in:</b> Equality and Diversity IT (specifically MS Office) Presentational skills	Training in: Public speaking			

2. SKILLS and BEHAVIOURS				
Es	sential	D	esirable	
Le	adership and Influencing:		Able to exploit	
	Strategic vision and ability to translate it into		technology	
	clear, achievable priorities and objectives		Public relations, media	
	Ability to integrate, lead and motivate a		skills	
	substantial team			
0	Able to handle difficult/challenging situations			
	astutely and with discretion			
	Political acumen			
	Strength in enabling & promoting positive			
	partnership outcomes			
	facilitates and engages groups successfully Able to promote Eastbourne Borough Council			
	effectively at local, regional and national levels			
	Advocate for the Council and demonstrates			
	consistent commitment to change and			
	improvement in service			
	Focuses on solutions rather than problems			
м	anaging and Delivering Services			
	Effective project and team management			
	Driving, delivering and learning from results			
	Decision making and problem solving			
	Strong numerical and verbal reasoning skills			
	Report writing and presentational skills			
	Managing key resources - financial and people			
	Performance coaching and feedback skills			
	IT skills (eg MS Office)			
	Demonstrably reviews impact of own actions			
	and performance on others and adapts to			
	improve			

# 3. EXPERIENCE

<ul> <li>Building community cohesion</li> <li>Professional management and delivery of at least one of the services to be managed</li> <li>Strong track record of achievement</li> <li>Managing customer relationships</li> <li>Planning and delivering major projects</li> <li>Managing change to deliver improvements in performance</li> <li>Enabling and achieving partnership objectives with external agencies/ organisations</li> <li>Improving corporate systems and demonstrating performance gains</li> <li>Consultation and positive engagement with Unions/employee groups</li> <li>Delivery of high profile customer services</li> <li>Strategy and Policy development, delivery and evaluation</li> <li>Setting and achieving challenging performance targets</li> <li>Positive approach, promoting team &amp; corporate harmony during change</li> </ul>
Managing large teams successfully

# 4. KNOWLEDGE

Es	Essential		Desirable		
	Financial management and budgetary		Council Housing - national		
	processes		direction and		
	Corporate and service performance cycles		developments		
	Cabinet and officer roles and discretions		Basic employment		
	Social inclusion and fair employment		legislation		
	Relevant strategies and progress against				
	objectives				
	Good understanding of the other services to				
	be managed				
	Project management principles				
	Cross-cutting impact of the relevant service				
	activities in relation to Community Strategy				
	and Corporate Objectives				
	Social housing and inclusion				

JOB TITLE:	SENIOR HEAD OF SERVICE – DEVELOPMENT
REPORTING TO:	CHIEF EXECUTIVE Deputy Chief Executive
DEPARMENT:	CHIEF EXECUTIVE'S
LOCATION:	GROVE ROAD, EASTBOURNE
GRADE BAND:	CHIEF OFFICER

# MAIN PURPOSE OF JOB:

- 1) To develop, plan and deliver comprehensive, customer focused and high quality services to the Council and community in accordance with Community Strategy and Corporate strategic priorities.
- To act as advocate on behalf of the Council in relevant national and regional negotiations, marketing contacts, funding bids and in interactions with external partners, businesses, Government and other agencies as applicable.
- 3) To set clear and effective parameters for service delivery to meet changing organisational needs. To lead by example and take active responsibility for delegated corporate projects, strategies or initiatives.
- 4) To act as the Council's lead officer for town and district development fora and relevant strategies and initiatives.

## **KEY TASKS:**

## A. Performance, Partnership & Projects

- 1. To support the Chief Executive and Deputy in development of overall Council strategies and policies within which customer focused, successful and cost effective services are delivered.
- 2. To work positively with portfolio holders, Cabinet and committees of the Council on development and environmental matters: preparing and presenting reports, taking account of the special nature of relationships between officers and Members of the Council in a local government context.
- 3. To translate emerging corporate strategic priorities into SMART operational objectives and to test, review and renew action planning to manage and provide corporate 'direction of travel' data on a regular basis.
- 4. In accordance with **DRIVE** objectives, to take personal responsibility for influencing and reshaping services, promoting a culture of improvement and economy, robust financial control and value for money, effective performance management and demonstrable learning in all aspects of work.

5. To engage services in developing and delivering comprehensive and rigorous annual service and financial planning cycles to agreed standards.

# **B.** People and Change Management

- 6. To provide clear, visible and accountable leadership and to promote good communication, encouraging team contributions and empowerment to promote high performance against corporate management competencies.
- 7. To lead, manage, integrate and engage teams within the department in shared standards, commitment to learning and development of customer-centric processes.
- 8. To promote a culture which protects the safety, health and well being of all in line with the Human Resources Performance Management commitment and corporate policies and procedures.
- 9. To ensure that recruitment, induction, coaching, appraisal and ongoing people performance management are carried out in accordance with corporate Personnel Standards.
- 10. To promote equality of opportunity for all in service delivery in line with corporate standards, policies and procedures.
- 11. To support the Council's vision, priorities and values, and to take all reasonable steps to maintain good employee relations.

This job description sets out the duties of the post at the time it was drawn up. Such details will vary from time to time without changing the general character of the duties or the level of responsibility involved.

### **Person Specification: SHO Development**

### **POST TITLE: SENIOR HEAD OF SERVICE – DEVELOPMENT**

### **DEPARTMENT: CHIEF EXECUTIVE**

### LOCATION: EASTBOURNE

#### 1. QUALIFICATIONS AND TRAINING

Essential	Desirable			
Degree level education or equivalent	Masters degree in Business			
Professional and/or Management qualification in relevant discipline	Administration/equivalent			
Training in:	Training in:			
Equality and Diversity	Public speaking			
IT (specifically MS Office)				
Presentational skills				

#### 2. **SKILLS and BEHAVIOURS** Essential Desirable Leadership and Influencing: □ Able to exploit • Strategic vision and ability to translate it into technology clear, achievable priorities and objectives Public relations, media Political acumen skills • Able to exploit business opportunities and develop positive partnerships and joint solutions • Excellent communicator and able to promote Eastbourne Borough Council effectively at local, regional and national levels □ Advocate for the Council and demonstrates consistent commitment to change and improvement in service □ Solution, rather than problem, focused approach Ability to handle challenging situations astutely and with discretion Ability to lead and motivate a team Managing and Delivering Services: Effective project and team management Driving, delivering and learning from results Decision making and problem solving Strong numerical and verbal reasoning skills Report writing and presentational skills □ Managing key resources - financial and people Performance coaching and feedback skills □ IT skills (eq MS Office) Demonstrably reviews impact of own actions and performance on others and adapts to improve

### 3. EXPERIENCE

Es	ssential	D	esirable				
	Professional management and delivery of at least one of the services to be managed		Outsourcing, enabling and joint commissioning of				
	Strong track record of achievement		services				
	Building positive customer relationships		Contract and Procurement				
	Planning and delivering major projects		methods and practices				
	Managing change to deliver improvements		Delivery of capital				
	in performance		programmes/projects				
	Achieving partnership objectives with						
	external agencies/organisations						
	Improving corporate systems and						
	demonstrating performance gains						
	Consultation and positive engagement						
	with Unions/employee groups						
	Delivery of high profile customer services						
	Strategy and Policy development, delivery						
	and evaluation						
	Setting and achieving challenging						
	performance targets						
	Positive approach, promoting team &						
	corporate harmony during change						

### 4. KNOWLEDGE

Es	sential	Desirable		
	Financial management and budgetary processes		Basic employment legislation	
	Corporate and service performance cycles		Asset Management	
	Cabinet and officer roles and discretions			
	Social inclusion and fair employment			
	Relevant environmental and planning			
	legislation			
	Town Planning principles			
	Relevant strategies and progress against			
	objectives			
	Good understanding of the services to be			
	managed			
	Project management principles			
	Cross-cutting impact of the relevant service			
	activities in relation to Community Strategy			
	and Corporate Objectives			

Managers must commit to implement and abide by corporate standards,

policies and procedures and specifically the Fair Employment, Customer Care

and Health & Safety policies.

JOB TITLE:	SENIOR HEAD OF SERVICE – INFRASTRUCTURE
REPORTING TO:	DEPUTY CHIEF EXECUTIVE
LOCATION:	GROVE ROAD, EASTBOURNE
DEPARTMENT:	DEPUTY CHIEF EXECUTIVE
GRADE:	СО

## MAIN PURPOSE OF JOB:

- 1. To have overall responsibility for the development, planning and delivery of the Customer First structure and ways of working.
- 2. To develop and deliver comprehensive and high quality services to the Council and community in accordance with the Strategic Change programme, Community Strategy themes and strategic priorities, on time and within budget.
- 3. To lead by example and take active responsibility for delegated corporate IT and change projects, strategies or initiatives as required, leading on Transformation and Agile change programmes.
- 4. To set clear and effective parameters for service delivery to meet changing organisational needs.

# Key Tasks:

## A. Performance, Partnership & Projects

- 1. To support the DCE and CMT in development of overall Council strategies and policies within which effective delivery of individual services can be achieved.
- 2. To work positively with portfolio holders, Cabinet and committees of the Council on all matters related to Customer First and corporate IT and change projects, preparing and presenting reports, taking account of the special nature of relationships between officers and Members of the Council in a local government context.
- 3. To establish clear and effective parameters for integrated service management to meet changing organisational needs.
- 4. To translate emerging corporate objectives into specific, achievable, measurable and realistic time-limited operational actions for the division and to test, review and renew action planning to manage and provide corporate 'direction of travel' data on a regular basis.
- 5. In accordance with DRIVE objectives, to take personal responsibility for influencing and reshaping services, promoting a culture of improvement and economy, robust financial control and value for

money, effective performance management and demonstrable learning in all aspects of work.

- 6. To represent the Council and DCE in relevant national and regional negotiations, marketing contacts, funding bids and other dealings with external partners, businesses, Government and other agencies as applicable.
- 7. To engage services in developing and delivering comprehensive and rigorous annual service and financial planning cycles to agreed standards.

## **B** People and Change Management

- 8. To provide clear, visible and accountable leadership and to promote good communication, encouraging team contributions and empowerment to promote high performance against corporate management competencies.
- 9. To lead, manage, integrate and engage teams within the department in shared standards, commitment to learning and development of customer-centric processes.
- 10. To promote a culture which protects the safety, health and well being of all in line with the Human Resources Performance Management commitment and corporate policies and procedures.
- 11. To ensure that recruitment, induction, coaching, appraisal and ongoing people performance management are carried out in accordance with corporate Personnel Standards.
- 12. To promote equality of opportunity for all in service delivery in line with corporate standards, policies and procedures.
- 13. To promote a culture supportive of the Council's vision, priorities and values, and to take all reasonable steps to maintain good employee relations.

This job description sets out the duties of the post at the time it was drawn up. Such details will vary from time to time without changing the general character of the duties or the level of responsibility involved.

# Person Specification: SHO INFRASTRUCTURE

1. QUALIFICATIONS AND TRAINING				
<b>Essential</b> Degree level education or equivalent Professional and/or Management qualification in relevant discipline	<b>Desirable</b> Masters Degree in Business Administration/equivalent			
<b>Training in:</b> Equality and Diversity IT (specifically MS Office) Presentational skills	<b>Training in:</b> Public speaking			

2.	2. SKILLS and BEHAVIOURS					
Es	ssential	D	esirable			
Le	adership and Influencing:		Able to exploit			
	Excellent communicator and able to promote		technology			
	Eastbourne Borough Council effectively at local,		Public relations,			
	regional and national levels		media skills			
	Focuses on solutions rather than problems					
	Strategic vision and ability to translate it into clear,					
	achievable priorities and objectives					
	Inspiring and driving team success					
	Advocate for the Council, demonstrating consistent					
	commitment to improvement, efficiency and					
_	economy in service delivery					
	Political and business acumen					
	Willing to engage, build confidence and deliver					
	positive partnerships internally and externally Able to handle difficult/challenging situations					
	astutely and with discretion					
	Strong negotiating and influencing skills					
	Strong negotiating and initialiting skins					
м	anaging and Delivering Services					
	Effective project and team management					
	Driving, delivering and learning from results					
	Decision making and problem solving					
	Strong numerical and verbal reasoning skills					
	Report writing and presentational skills					
	Managing key resources - financial and people					
	Performance coaching and feedback skills					
	IT skills (eg MS Office)					
	Demonstrably reviews impact of own actions and					
	performance on others and adapts to improve					

### **3. EXPERIENCE**

<ul> <li>Professional management and delivery of at least one of the services to be managed</li> <li>Strong track record of achievement</li> <li>Building and managing customer relationships</li> <li>Planning and delivering significant projects</li> <li>Managing change to deliver improvements in performance</li> <li>Achieving partnership objectives with external agencies/organisations</li> <li>Improving corporate systems and demonstrating performance gains</li> <li>Outsourcing, enabling joint commissioning of services</li> <li>Outsourcing, enabling joint commissioning of services</li> <li>Contract and Procurent methods and practices</li> <li>Delivery of capital programmes/projects</li> </ul>
<ul> <li>Consultation and positive engagement with Unions/employee groups</li> <li>Delivery of high profile customer services</li> <li>Strategy and Policy development, delivery and evaluation</li> <li>Setting and achieving challenging performance targets</li> <li>Positive approach, promoting team &amp;</li> </ul>

### 4. KNOWLEDGE

Es	sential	D	esirable
	Marketing and Communication techniques		Basic employment
	Cross-cutting impact of the relevant service		legislation
	activities in relation to Community Strategy		
	and Corporate Objectives		
	Financial management and budgetary		
	processes		
	Corporate and service performance cycles		
	Relevant disciplines and strategies		
	Cabinet and officer roles & discretions		
	Social inclusion and fair employment		
	Project management principles		

Managers must commit to implement and abide by corporate standards,

policies and procedures and specifically the Fair Employment, Customer Care

and Health & Safety policies.

JOB TITLE: SENIOR HEAD OF SERVICE – TOURISM & LEISURE

REPORTING TO: CHIEF EXECUTIVE Deputy Chief Executive

LOCATION: GROVE ROAD, EASTBOURNE

DEPARTMENT: TOURISM & LEISURE

## MAIN PURPOSE OF JOB:

- To develop, plan and deliver comprehensive, customer focused and high quality Tourism and Leisure services for the Council and to residents in accordance with Community Strategy and Corporate strategic priorities.
- To act as advocate and promote Eastbourne Borough Council actively in national and regional marketing, via funding bids, exploiting networking fora and other interactions with external partners, businesses, Government and other agencies as applicable.
- To set clear and effective parameters for service delivery to meet changing organisational needs. To lead by example and take active responsibility for delegated corporate projects, strategies or initiatives.
- To drive the Council's objectives for growth, affordability and diversity in tourism activity, Theatres and Towner services and Events.
- To lead on relevant strategies and initiatives, including those for Tourism and Culture in the borough.

#### Services:

- Strategic Tourism
- Partnership activities as relevant, including management of Leisure and Catering Services contract
- Marketing strategy and operational work, including TIC
- Towner Cultural Centre and museums
- Events' design, planning, delivery and evaluation
- Eastbourne Theatres
- Devonshire Park facilities' management and maintenance
- Sports Centres and associated leisure provision

# **KEY TASKS:**

# A. Performance, Partnership & Projects

- To support the Chief Executive and Deputy in development of overall Council strategies and policies within which customer focused, successful and cost effective services are delivered.
- To work positively with portfolio holders, Cabinet and committees of the Council on tourism and leisure matters: preparing and presenting reports, taking account of the special nature of relationships between officers and Members of the Council in a local government context.
- To translate emerging corporate strategic priorities into SMART operational objectives and to test, review & renew action planning to manage and provide corporate 'direction of travel' data on a regular basis.
- In accordance with *DRIVE* objectives, to take personal responsibility for influencing and reshaping services, promoting a culture of improvement and economy, robust financial control and value for money, effective performance management and demonstrable learning in all aspects of work.
- To engage services in developing and delivering comprehensive and rigorous annual service and financial planning cycles to agreed standards.

# B. People and Change Management

- To provide clear, visible and accountable leadership and to promote good communication, encouraging team contributions and empowerment to promote high performance against corporate management competencies.
- To lead, manage, integrate and engage teams within the department in shared standards, commitment to learning and development of customer-centric processes.
- To promote a culture which protects the safety, health and well being of all in line with the Human Resources Performance Management commitment and corporate policies and procedures.
- To ensure that recruitment, induction, coaching, appraisal and ongoing people performance management are carried out in accordance with corporate Personnel Standards.
- To promote equality of opportunity for all in service delivery in line with corporate standards, policies and procedures.
- To promote a culture supportive of the Council's vision, priorities and values, and to take all reasonable steps to maintain good employee relations.

# Person Specification: SHO Tourism and Leisure

<b>1. QUALIFICATIONS AND TRAINING</b>			
<b>Essential</b> _ Degree level education or equivalent Professional and/or Management qualification in relevant discipline	Desirable Masters Degree in Business Administration/equivalent		
<b>Training in:</b> Equality and Diversity IT (specifically MS Office) Presentational skills	<b>Training in:</b> Public speaking, PR, Media skills		

2.	2. SKILLS and BEHAVIOURS					
Es	sential	De	esirable			
Le	adership and Influencing:		Able to exploit			
	Engaging and confident speaker and net-worker,		technology			
	presenting to and engaging with diverse audiences		Public relations, media			
	Able to market Eastbourne effectively at local,		skills			
	regional and national levels					
	Focuses on solutions rather than problems					
	Strategic vision and ability to translate it into clear,					
	achievable priorities and objectives					
	Inspiring and driving team success					
	Advocate for the Council, demonstrating consistent					
	commitment to improvement, efficiency and					
	economy in service delivery					
	Political and business acumen					
	Willing to engage, build confidence and deliver					
	positive partnerships internally and externally					
	Able to handle difficult/challenging situations					
	astutely and with discretion					
	Strong negotiating and influencing skills					
M	anaging and Delivering Services					
	Effective project and team management					
	Driving, delivering and learning from results					
	Decision making and problem solving					
	Strong numerical and verbal reasoning skills					
	Report writing and presentational skills					
	Managing key resources - financial and people					
	Performance coaching and feedback skills					
	IT skills (eg MS Office)					
	Demonstrably reviews impact of own actions and					
	performance on others and adapts to improve					

## 3. EXPERIENCE

Essential			esirable
	Professional management and delivery of at least one of the services to be managed Strong track record of achievement Building and managing customer relationships Planning, marketing and delivering cignificant projects including events		Outsourcing, enabling and joint commissioning of services Contract and Procurement methods and practices Delivery of capital
	significant projects, including events Managing change to deliver improvements in performance		programmes/projects
	Achieving partnership objectives with external agencies/organisations		
	Improving corporate systems and demonstrating performance gains		
	Consultation and positive engagement with Unions/employee groups		
	Delivery of high profile customer services Strategy and Policy development, delivery and evaluation		
	Setting and achieving challenging performance targets		
	Positive approach, promoting team & corporate harmony during change		

### 4. KNOWLEDGE

Essential	Desirable
<ul> <li>Marketing and Communication techniques</li> <li>Cross-cutting impact of the relevant service activities in relation to Community Strategy and Corporate Objectives</li> <li>Financial management and budgetary processes</li> <li>Corporate and service performance cycles</li> <li>Relevant disciplines and strategies</li> <li>Cabinet and officer roles &amp; discretions</li> <li>Social inclusion and fair employment</li> <li>Project management principles</li> </ul>	<ul> <li>Tourism development - principles and planning</li> <li>Basic employment legislation</li> </ul>

Managers must commit to implement and abide by corporate standards,

policies and procedures and specifically the Fair Employment, Customer Care

and Health & Safety policies.

JOB TITLE:	CHIEF FINANCE OFFICER
REPORTING TO:	CHIEF EXECUTIVE
LOCATION:	GROVE ROAD, EASTBOURNE
SALARY:	CHIEF OFFICER (R&R)

#### MAIN PURPOSE OF JOB:

- 1. To develop and deliver comprehensive and high quality strategic and operational financial services to the Council and community in accordance with Sustainable Community Strategy themes, the Council's constitution and the Council Plan.
- 2. To manage delegated corporate projects, strategies or initiatives, as required.
- 3. To carry responsibility, as the Statutory Officer to the Council, for the proper administration of the Council's financial affairs including the provision of financial advice to Members, the Chief Executive and Directors and the 'proper stewardship' of Council Funds. Accordingly, to secure good financial management across the organisation in accordance with Council's Financial Regulations and standards.
- 4. To lead and manage relevant financial services within the Council including Internal Audit services with specific responsibility for Anti-Money Laundering activities.
- 5. To sit on and contribute to decision making and recommendations made by the Corporate Management Team alongside the Chief Executive, Deputy Chief Executive and other senior officers who may, from time to time, sit on that body.

#### **KEY TASKS:**

#### A. Performance, Partnership & Projects

- To make decisions and recommendations in conjunction with the Chief Executive and Corporate Management Team in development of overall Council strategies, including the Medium Term Financial Strategy, the Capital Strategy and the Council Plan and policies within which effective financial management of individual services can be delivered.
- To work to develop clear and effective parameters for integrated financial services to meet changing organisational needs.
- To translate emerging corporate objectives into specific, achievable, measurable and realistic time-limited operational actions for relevant financial services.
- To plan and deliver annual service and financial planning processes to agreed standards.
- To harness the development of corporate services to meet the priority objectives of the Authority, promoting continuous improvement in all financial processes and embedding effective performance management into all aspects of work. This to include promotion of best practice in corporate risk management systems and business continuity planning.
- To prepare, manage and ensure effective monitoring of divisional budgets.
- To ensure that the financial implications of proposals are expressly mentioned and considered fully in reports to Council, Cabinet and Committees of the Council.

- To represent the Council and Chief Executive in relevant national and regional negotiations, marketing contacts, funding bids and other dealings with external partners, businesses, Government and other agencies as applicable.
- To participate in cross-departmental and external partnership work to seek creative outcomes to shared services' projects, strategic engagement issues and support implementation of the Corporate Plan.
- To make a public report if necessary and in accordance with relevant legislation in any specified cases of actual or anticipated financial misconduct.

### B. People Management & Political acumen

- 1. To lead, direct and integrate management of the teams within the division. Specifically, to promote good divisional communication and to provide regular opportunities for team contributions and feedback.
- 2. To ensure that recruitment, induction, coaching, appraisal and ongoing HR management and development of employees within the division are carried out in accordance with corporate Personnel Standards.
- 3. To promote equality of opportunity in service delivery and in employment in line with corporate standards, policies and procedures and to promote consistently high standards of customer service, whether through external or internal interface.
- 4. To promote a culture corporately and within the financial services grouping which is supportive of the Council's vision, priorities and values, and to take all reasonable steps to maintain good employee relations.
- 5. To promote a customer focused culture which protects the safety, health and wellbeing of all in accordance with the Human Resources' Performance Management Commitment and corporate policies and procedures.
- 6. To prepare and present reports to Cabinet and Council committees, as appropriate, taking account of the special nature of relationships between officers and Members of the Council in a local government context.
- 7. To undertake any other duties as may reasonably be required, which are commensurate with the nature of the work and the level of responsibility involved.

# Person Specification: Chief Finance Officer

# 1. QUALIFICATIONS

Essential		Desirable
	Full membership of a CCAB recognised accountancy	
	body as required by s.151 Local Government Act 1972	
	and s.6 Local Government & Housing Act 1989	
	Degree level education	

# 2. SKILLS & ABILITIES

Essential			Desirable		
	Strategic vision and political acumen		Able to use and act		
	ability to translate abstract concepts into achievable priorities and objectives		as advocate for new technology		
	Ability to lead, manage and motivate a team to deliver results using coaching and performance management tools				
	Decision making and problem solving				
	Ability to prioritise, meet deadlines and produce high quality work under pressure				
	Report writing, presentation and influencing skills				
	Able to work positively within a Corporate Management Team to deliver the Council's vision, identifying opportunities, resolving problems and achieving value for money				
	Strong numerical and verbal reasoning skills				
	Able to communicate effectively and with discretion on difficult/challenging situations whether in the media, with members of the public, with councillors or with colleagues				
	Fully competent in financial manipulation and presentation of data using Microsoft Excel				
	Microsoft Office				

## 3. EXPERIENCE

Essential	Desirable
<ul> <li>Essential</li> <li>Track record of achievement in strategic and operational financial management</li> <li>Managing customer relationships and delivering improvement through teamwork</li> <li>Professional competence/technical expertise in accountancy and finance</li> <li>Financial management and control of turnovers</li> <li>Managing and working in a team delivering varied and challenging objectives</li> <li>Responsibility for planning and delivering major projects</li> <li>Managing change, including improving corporate financial systems</li> <li>Working positively with External Auditors</li> </ul>	<ul> <li>Desirable</li> <li>Management of partnership projects</li> <li>Contracts and Procurement methods and practices</li> <li>Working in partnership with external agencies/organisations</li> <li>Consultation with Unions/employee groups</li> <li>Local authority budgets</li> </ul>

### 4. KNOWLEDGE

Es	sential	Desirable
	Local Authority finances & administration including Statements of Recommended Practice, Use of Resources' criteria, Treasury Management, Internal Audit and the Collection Fund	Familiarity with context for local authority funding of concessionary fares
	Powers and responsibilities of Section 151 Officer	
	In-house Financial processes and exploiting financial systems to enhance corporate efficiency and effectiveness	
	Project Management, risk management and business continuity Equality and Diversity	

# 5. LEGAL REQUIREMENTS

Essential	Desirable
<ul> <li>Enhanced disclosure from the Criminal Records Bureau</li> </ul>	

JOB TITLE:	Lawyer to the Council and Monitoring Officer
<b>REPORTING TO:</b>	Head of Corporate Development
LOCATION:	Grove Road
DIVISION:	Corporate Development
DEPARTMENT:	Corporate Services
GRADE BAND:	BAND H

### MAIN PURPOSE OF JOB:

To co-ordinate, lead and provide effective management of the Council's Legal Service, ensuring the delivery of an efficient, reliable and high quality legal service.

To act as the Council's Monitoring Officer.

#### Key Tasks:

- (1) To be responsible for managing the efficient and effective delivery of Legal Services and the development of all staff engaged in the delivery of the service.
- (2) To act as the Council's Monitoring Officer, providing advice to elected Members and reporting to the Council on any proposal, decision or omission which contravenes a Statutory Provision, Rules of Law and Codes of Practice or constitutes maladministration.
- (3) To act as the Council's principal legal advisor with particular emphasis on regeneration, procurement and corporate projects and be proactive in responding to the requirements of new or revised legislation.
- (4) To provide or arrange representation of the Council in legal proceedings in Courts, Tribunals and Inquiries.
- (5) To prepare reports for, attend and advise at Committees and corporate working groups contributing legal, procedural and general advice on policy formulation, interpretation and implementation.
- (6) Provide advice as necessary to the public on issues of local government law or control.
- (7) Maintain appropriate records associated with the discharge of tasks.
- (8) To continuously review work methods and processes and the use of technology in order to ensure the efficient and effective delivery of services.

- (9) To motivate staff and provide effective management throughout Legal Services, ensuring that all staff are clear about what is expected of them and that they receive feedback on how they are performing, together with the provision of adequate training and development and a safe working environment.
- (10) To manage and monitor the Legal Services budget and ensure cost effectiveness of services.
- (11) To assist with the preparation, implementation and review of the annual Service and Financial Plan.
- (12) To promote equality of opportunity in service delivery in all aspects of the role in line with corporate policies, training and procedures.
- (13) To promote a culture within the Division which is supportive of the Council's purpose, aims and values, and to take all reasonable steps to maintain good employee relations.
- (14) Staff are encouraged to participate fully in promoting a safety culture to protect the safety and health of themselves, colleagues and other people affected by the Council's activities.

# Person Specification: Lawyer to the Council and Monitoring Officer

# 1. QUALIFICATIONS

Essential	Desirable
Qualified Solicitor or Barrister	A management qualification.

# 2. TRAINING

Essential	Desirable
	<ul> <li>Completion of a recognised management training or development programme.</li> </ul>

# 3. SKILLS & ABILITIES

<ul> <li>Essential</li> <li>The ability to lead on matters of corporate priority.</li> <li>Ability to manage a team of staff to ensure delivery of agreed tasks to high standards ensuring the Council's personnel policies and procedures are followed.</li> <li>Capable of working in a pressured environment with a demonstrable commitment to service improvement.</li> <li>Good interpersonal skills to deal with people in all situations in a professional and tactful way.</li> <li>Excellent written and verbal communication skills with ability to write clear and concise reports and to present information effectively to groups.</li> <li>Ability to contribute to the continual improvement of the service working on own initiative and delivering agreed outcomes.</li> <li>Competent in using MS Office, accessing the internet and e-government developments.</li> </ul>	Desirable
<ul><li>agreed outcomes.</li><li>Competent in using MS Office, accessing the internet</li></ul>	

# 4. KNOWLEDGE

<ul> <li>Essential</li> <li>Good knowledge of the Government's ethical framework and the role of the Monitoring Officer.</li> <li>Good knowledge of procurement, property, planning and contract law and experience of working on complex projects.</li> <li>Able to develop and promote corporate governance and probity related procedures.</li> <li>Able to demonstrate financial and commercial awareness, control budgets and meet financial objectives.</li> <li>Project management principles.</li> <li>Track record of innovation in reviewing processes and procedures to improve parformance</li> </ul>	Desirable
<ul> <li>Track record of innovation in reviewing processes and procedures to improve performance.</li> </ul>	

# 5. **EXPERIENCE**

Essential	Desirable
<ul> <li>Substantial experience of working in a legal environment</li> <li>Track record of achievement.</li> <li>Managing and working in a team delivering varied objectives.</li> <li>Managing customer relationships.</li> <li>Experience of working effectively in a political environment and establishing good working relationships with Council Members.</li> <li>Experience of providing high-level advice to Council Members and senior managers.</li> <li>Responsibility for planning and delivering projects.</li> <li>Able to respond to internal and external developments and service needs and implement change effectively.</li> <li>Working in partnership with external agencies / organisations.</li> </ul>	

# 6. LEGAL REQUIREMENTS

Essential	Desirable
<ul> <li>Criminal Records Bureau clearance</li> <li>The post is politically restricted in accordance with the</li> </ul>	
Local Government and Housing Act 1989.	

# 7. GENERAL REQUIREMENTS

Essential	Desirable
<ul> <li>Able to lead on, represent and promote the interests of Legal Services, the department and Council at all levels both internally and externally.</li> <li>Flexible approach to working hours, including some evenings.</li> </ul>	<ul> <li>A full driving licence.</li> <li>Access to a vehicle, as the position will require some travel to other offices etc.</li> </ul>